



Dear Sir or Madam,

LASER World of PHOTONICS China and electronica & Productronica China 2010 will be the meeting place for the photonics and electronics industry in China. These events will be held in Shanghai at the Shanghai New International Expo Centre from March 16th to 18th. Both events are regarded as key trade fairs and cover the whole range of electronics resp. photonics. They stand out due to a high rate of international exhibitors. Simultaneously, the fair grounds will also be hosting SEMICON China and CPCA Show. Altogether, the trade shows form the largest platform for the presentation of electronics in China.

In conjunction with the trade fairs, several conferences will take place. Some of the topics covered by the conferences are:

- **Advanced Automotive Electronics**
- **Power Electronics**
- **Medical Electronics**
- **Connector Conference**
- **IPC Conference on Green Manufacturing**
- **Laser Processes and Components**

We are delighted to invite you to this trip and look forward to providing you with detailed information on the Chinese electronics and photonics market.

For further information regarding the fairs please take a closer look at the following links.

www.e-p-china.com

www.world-of-photonics.net

Itinerary

- | | |
|-------------------|---|
| 14 Mar. 10 | Connection flights to Munich as booked
9:40 p.m. Departure from Munich |
| 15 Mar. 10 | 3:35 p.m. Arrival in Shanghai
4:00 p.m. Transfer to the hotel
7:30 p.m. Welcome Briefing and Dinner in the hotel |
| 16 Mar. 10 | Trade show attendance; participation in the conference program is possible |
| 17 Mar. 10 | Trade show attendance; participation in the conference program is possible
Reception of the German Consulate in Shanghai |
| 18 Mar. 10 | Trade show attendance; participation in the conference program is possible
3:30 p.m. Informational City Tour Shanghai with German speaking guide
7:00 p.m. Dinner
8:50 p.m. Transfer to Shanghai airport
11:50 p.m. Departure from Shanghai |
| 19 Mar. 10 | 5:20 a.m. Arrival in Munich
Connection flights from Munich as booked |

**Traveling via a different route
can be arranged as well**

In case you wish to travel with another airline or via a different route we will be happy to assist you in any way possible.

Further information about the trip can be found online www.messereisen.net

Here you will also find all important forms as pdf files.

Package features include:

- ✓ Scheduled flights with Lufthansa from/to Munich incl. all taxes and fees
- ✓ Connection flights within Germany with Lufthansa
- ✓ Transfers: Shanghai Airport > Hotel > Airport incl. guide
- ✓ 3 nights accommodation at the Radisson SAS Hotel Pudong Shanghai**** including breakfast + luggage service
- ✓ Dinner on March 15th and 18th
- ✓ Registration for the trade show incl. visitor badge
- ✓ Travel information for Shanghai
- ✓ Tourist visa for China (Business visa possible)
- ✓ Transfers: hotel > trade show > hotel, 16-18 March
- ✓ Informational tour of Shanghai incl. German speaking tour guide
- ✓ Daily German speaking tour management
- ✓ Trip price insured with a policy from the insurance company "R+V Versicherung"



Travel price per person	Basic Package Shanghai with Departure 14 Mar. 10 Economy Class Lufthansa	Basic Package Shanghai with Departure 14 Mar. 10 Business Class Lufthansa
Double room	€ 1.810,-	€ 5.395,00
Single room	€ 2.009,-	€ 5.594,00

***Please see details on the registration form.**

In Germany, business travel is tax deductible as a business expense in accordance with § 4 of the "EStG."
The trip will only be held if a minimum of 10 persons participate.

**Registration deadline:
January 11th 2010**

Please send me the following documents (reply to fax: +49/2630/963717)

....Further information on the business trip

....Registration form for the business trip

....Please call me at the following telephone number +...../...../.....



Company	Name	Fax Number	Email Address	Tel Number
.....				

If you have any questions about the trade show, please contact Messe München, Ms. Katrin Hirl:
tel.: +49/89/949-20325, fax: +49/89/949-9720325, e-mail: katrin.hirl@messe-muenchen.de

If you have travel-related questions, please contact Mr. Klaus Menges:
tel.: +49/2630/96370, fax: +49/2630/963717, e-mail: klaus.menges@lagraff.de

Lagraff Reisen, Department *mbr incentive tours* www.messereisen.net.